

Quality Mailing Lists

CONSUMER DATA

QUALITY RATIOS

Avg. Deliverability	95%
Delivery Guarantee*	92%
9-Digit Zipped	100%
DPV Qualified	100%
Highest DPV Score.....	99.7%
Updated	Monthly

CONSUMER BASE . . . \$44.00/M
(\$120.00 Minimum Order)

FREE SELECTS

Age	Gender of Children
Income	Address Type
Gender	Indicator
Marital Status	Home Value
Households with Children	Homeowner/ Renter
Age Range Children	Year Home Built
Households with Seniors	Length of Residence
	Verified Homeowners

Better Postage: Unlike many of our competitors, our Consumer Data comes with Walk Sequence Numbers. This means that carrier routes with 125 records or more can qualify for High Density postage rates.

PREMIUM SELECTS

Individual

Date of Birth	+\$10.00/M
Month of Birth	+\$10.00/M
Education Level	+\$10.00/M
Occupation	+\$5.00/M
Number of Children	+\$5.00/M
Investors	+\$20.00/M
Net Worth	+\$50.00/M
Ethnicity	+\$20.00/M
Ethnic Country	+\$30.00/M
Religion	+\$20.00/M

Home

Housing Type Detail	+\$10.00/M
Home Office Indicator	+\$20.00/M
Home Purchase Date	+\$10.00/M
Primary Loan Date	+\$10.00/M
Loan to Value Range	+\$20.00/M
Available Home Equity	+\$20.00/M

Interests

Hobbies & Interests	+\$5.00/M
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Credit

Credit Card Indicator	+\$10.00/M
Credit Card Users	+\$10.00/M
New Bank Card Issued	+\$20.00/M
Economic Stability Indicator ..	+\$50.00/M

Phones & Mail

100% Phones	+\$10.00/M
Phones Where Available	+\$5.00/M

Voter Info

Voter Party Preference	+\$10.00/M
Congressional District	FREE

Buying Activities

Apparel	+\$10.00/M
Arts and Antiques	+\$10.00/M
Books and Music	+\$10.00/M
Children's Products	+\$10.00/M
Donation/Contribution	+\$10.00/M
Home and Garden	+\$10.00/M
Sports and Leisure	+\$10.00/M
and many more...	

Household Health

Allergies	+\$30.00/M
Cholesterol Conscious	+\$30.00/M
Diabetes	+\$30.00/M
Disabled	+\$30.00/M
Homeopathic Conscious	+\$30.00/M
Organic Conscious	+\$30.00/M

Life Stages

Recently Married	+\$40.00/M
Recently Divorced	+\$40.00/M
Expectant Parent	+\$40.00/M
New Parent	+\$40.00/M
Recent College Grad	+\$40.00/M
Empty Nester	+\$40.00/M
Single Parent	+\$40.00/M
Recent Mortgage Borrower ..	+\$40.00/M
Recent Home Buyer	+\$40.00/M

Vehicle Info

Truck/Motorcycle/RV Owner ..	+\$5.00/M
Main Vehicle Type Owned	+\$5.00/M
Vehicle Make	+\$10.00/M
Vehicle Year	+\$10.00/M

OCCUPANT DATA

QUALITY RATIOS

Avg. Deliverability	97%
Delivery Guarantee*	92%
% Simplified Data	< 1%
DPV Qualified	100%
Highest DPV Score.....	100%
Updated	Monthly

OCCUPANT BASE \$11.00/M
(\$120.00 Minimum Order)

FREE SELECTS

Radius by Distance	Median Income
Radius by Drive Time	Median Home Value
Dwelling Type	% of Households w/
Route Type	Children in a CRRT

OCCUNAME BASE \$22.00/M

Same address information and selects as the Occupant List, but includes contact names where available.

APARTMENT CONDO . . \$22.00/M

Radius by Drive Time allows for more accurately selected records. You can choose by either the "nearest Occupants by drive-time", or simply select all those Occupants within an accurately determined "driving minutes" to destination.

REAL PROPERTY DATA

QUALITY RATIOS

Avg. Deliverability	95%
Delivery Guarantee*	92%
9-Digit Zipped	100%
DPV Qualified	100%
Highest DPV Score.....	99.7%
Updated	Monthly

REAL PROPERTY \$60.00/M
(\$120.00 Minimum Order)



PREMIUM SELECTS

Individual

Age	+\$10.00/M
Gender	+\$5.00/M
Marital Status	+\$5.00/M
Estimated Household Income ..	+\$5.00/M
Age of Children	+\$10.00/M

Home

Owner Type	+\$5.00/M
Housing Type	+\$5.00/M
Home Purchase Date	+\$10.00/M
Home Purchase Month	+\$20.00/M
Home Purchase Amount	+\$10.00/M
Available Home Equity	+\$20.00/M
Home Market Value	+\$10.00/M
Delinquent Tax Indicator	+\$10.00/M
Delinquent Tax Year	+\$20.00/M

Loan

Total Loan(s) Amount	+\$10.00/M
Loan to Value Range	+\$20.00/M
2nd, 3rd Mortgage Indicator ..	+\$5.00/M
Loan Amount	+\$10.00/M
Loan Date	+\$10.00/M
Loan Interest Rate Type	+\$10.00/M
Loan Lender Type	+\$10.00/M
Lender Name Output	+\$20.00/M

Property Details

Square Footage or Lot Size ..	+\$10.00/M
Number of Bedrooms	+\$5.00/M
Number of Units	+\$5.00/M
Year Built	+\$10.00/M
Length of Residence	+\$5.00/M
Fireplace or Garage	+\$5.00/M
Pool	+\$20.00/M
Heating & Cooling System	+\$5.00/M

MEDIA PRICING: Electronic Download . . . \$50.00 Flat Fee

MEDIA PRICING: Electronic Download on Occupant and Real Property . . . \$50.00 Flat Fee

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Quality Mailing Lists

D&B or Data Axle BUSINESS DATA

QUALITY RATIOS

Avg. Deliverability	90.5%
Delivery Guarantee*	85%
9-Digit Zipped	100%
DPV Qualified	100%
Highest DPV Score	88%
Updated	Monthly

We use the freshest Dun & Bradstreet data available, and also allows our clients the ability to select those records with only the highest DPV score. But because companies go out of business without warning, Business Data will always have higher returns than most other lists.

4 Plans To Choose From

BASIC BUSINESS . . . \$64.00/M

(\$120.00 Minimum Order)

SIC Code & Geography Included, single use

PLATINUM

BUSINESS PLUS . . . \$128.00/M

(Includes Basic Business and Business Plus Packages)

FREE SELECTS

Employee Size	SIC Code & Geo
Sales Volume	1 Year Multi-Use
Year Started	Phone Numbers
HQ/Branch Indicator	Contact Names
Minority Owned	Job Titles

Data Axle Gold \$96.00/M

Platinum \$128.00/M

formerly InfoGroup

PREMIUM SELECTS

Business Detail

Exact Employee Size	+\$30.00/M
Exact Sales Volume	+\$30.00/M
Franchise Indicator	+\$30.00/M
Cottage Industry	+\$30.00/M
Import / Export Indicator	+\$30.00/M
Owner's Ethnicity	+\$40.00/M
Women Owned Indicator	+\$30.00/M
Small Business Indicator	+\$30.00/M
Gender of Contact	+\$30.00/M
Legal Status	+\$30.00/M
Owns / Rents Code	+\$14.00/M
Public / Private Indicator	+\$30.00/M
Square Footage	+\$30.00/M
Subsidiary Indicator	+\$30.00/M
# of Computers	+\$100.00/M
Website URL	+\$200.00/M

Misc

Phones (a la carte)	+\$30.00/M
Contacts (a la carte)	+\$30.00/M
Job Titles (a la carte)	+\$30.00/M
Franchise Name	+\$20.00/M

Phones & Contact

100% Phones +	
100% Contacts	+\$40.00/M
100% Phones + Contacts	
Where Available	+\$40.00/M
Fax Numbers	+\$90.00/M

MEDIA PRICING

Electronic Download . . . +\$50.00 Flat Fee

***Delivery Guarantee**

We feel so confident in our data that we offer the following guarantee to all our customers.

If you should use our lists and our Delivery Guarantee (shown above) is not met, we will pay you \$0.40 per return over the stated guarantee – up to the cost of the entire list.



Note: Mail pieces must be addressed correctly, adherent to postal regulations and mailed within 60 days of purchase.

NEW MOVERS / HOMEOWNERS

Most Comprehensive Source For New Movers and New Homeowners

- Different clients have different needs. Now you can pick your list freshness and pay accordingly.
- No minimums if you use our subscription service to deliver leads daily, weekly or monthly.
- Fresh data at competitive prices.

NEW MOVERS

Monthly New Mover Hotline Base	\$80.00/M
Weekly New Mover Hotline Base	\$120.00/M
Daily New Mover Hotline Base	\$240.00/M

NEW HOMEOWNERS

Monthly New Homeowner Hotline Base	\$80.00/M
Weekly New Homeowner Hotline Base	\$120.00/M

NEW BORROWERS

Monthly New Borrower Hotline Base	\$80.00/M
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SPECIALTY MOVERS

Pre-Movers Base	\$300.00/M
New Home Constructions Base	\$200.00/M

Electronic Download +\$50.00 Flat Fee Minimum Order \$100.00

No minimums or download fees on all subscription orders!

SPECIALTY LISTS

Real property | Pre Movers
Business to Institution Schools | School District
Government | Churches
Hospital Database | Medical Practice
Nursing or Retirement Homes

Multi-Location Radius – Input or upload hundreds of locations for your radius selections. When using this feature there will be no duplicates between any of the locations and each record purchased may even be key coded with the closest location. Best of all, our radius searches can be targeted as granularly as zip+4 precision.

Subscription Service – Do you have any customers who order new movers, homeowners, borrowers or pre-movers on a regular basis? With our subscription service, you or your rep can set up automatic e-mails for purchases, reminders, or count reports on a monthly, weekly or even daily basis. All subscription orders have no electronic download fees or minimums.

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